

Creating a custom Shopify website for Buxaz

We believe amazing products should be sold in amazing stores. We are accredited Shopify Experts with a proven track record for delivering exceptional ecommerce design and apps – all of which simply means our clients reach more buyers and sell more products.

Buxaz based on New Delhi, India and offers Smart Lifestyle Products for a Smarter You. Our goal for this project was functionality and ease of use. Buxaz doesn't have any online background, so we focused on everything to provide a great shopping experience.

Challenges

The client was looking for a reliable theme that would fulfil requirement at cost-effective price and in a stipulated timeframe. It was a challenging task because client selected one of the themes suggested by us & then client asked us to change the sections and the look of the different pages as per his requirement.

Solutions

After extensive discussions about requirements, we have solved it by customizing the theme. We have customized the section that we had in the theme and created new sections if we did not have anything in the theme itself. We have completed in limited time period, as well as settle on simple & elegant look to go along. We had targeted Shopify Enterprise as the best possible solution.

Our Development Process

RESEARCH

Our Shopify experts look for a requirement or create a plan to custom code / solution built for client

DEVELOP

Our Shopify developers get to work. We work hard to complete client custom project on time and within your budget

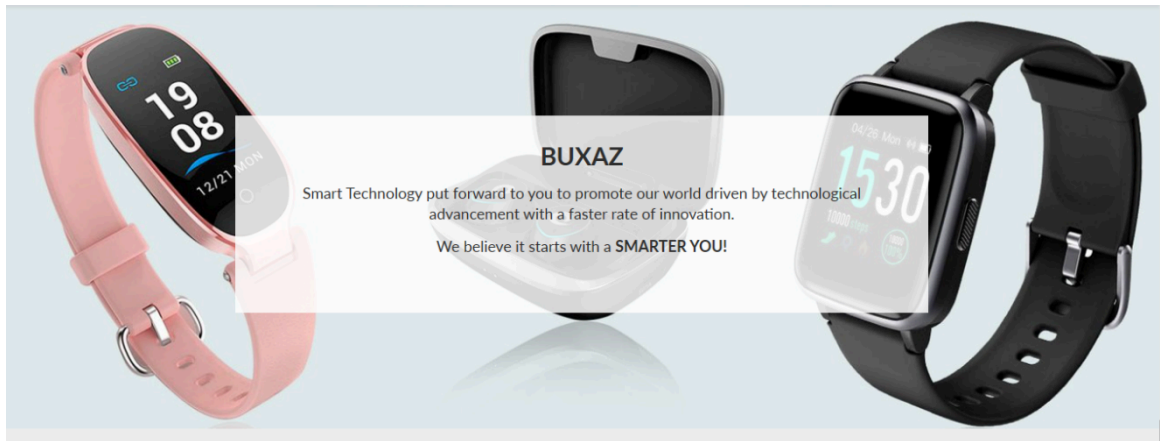
LAUNCH

Together, client and us select a specific time and date to launch Shopify store upgrade

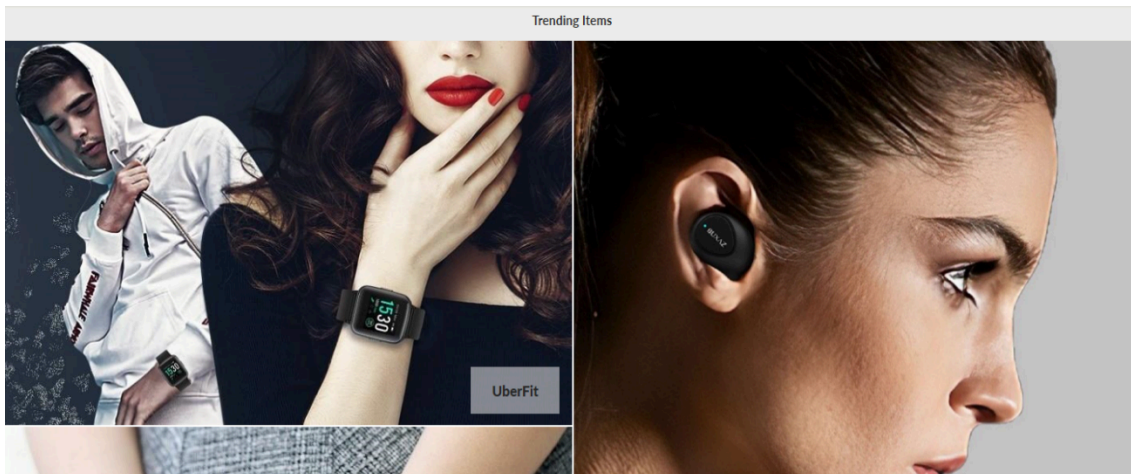
Store Performance

- We follow shopify designs patterns and SOLID principles that help to increase the overall store performance, testability and maintainability.
- We also create unit-testing module for quick trace bugs and for better maintainability of application code.
- A home page of the website has a different banners, parallax images, Trending product (Customized feature) and a brief description of its content, clicking on which a visitor would be able to view every type of products offered.

- **PARALAX IMAGES**

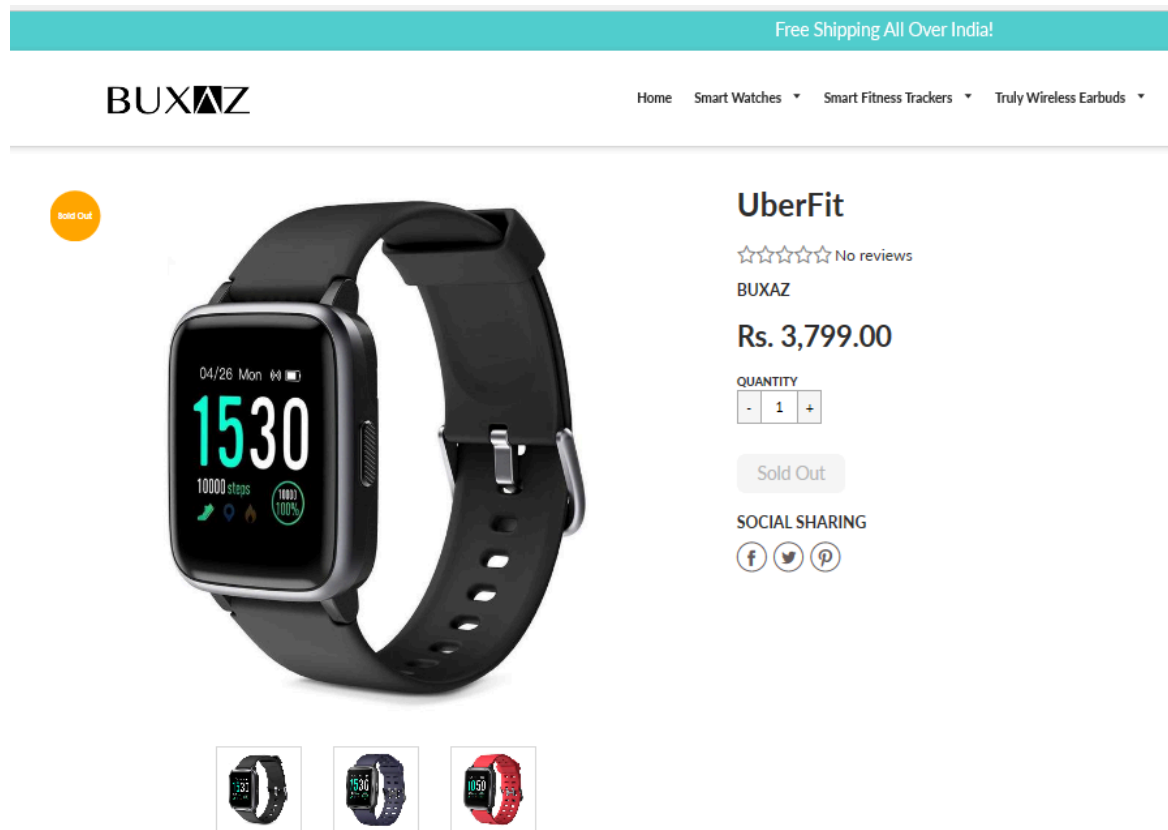


TRENDING PRODUCT

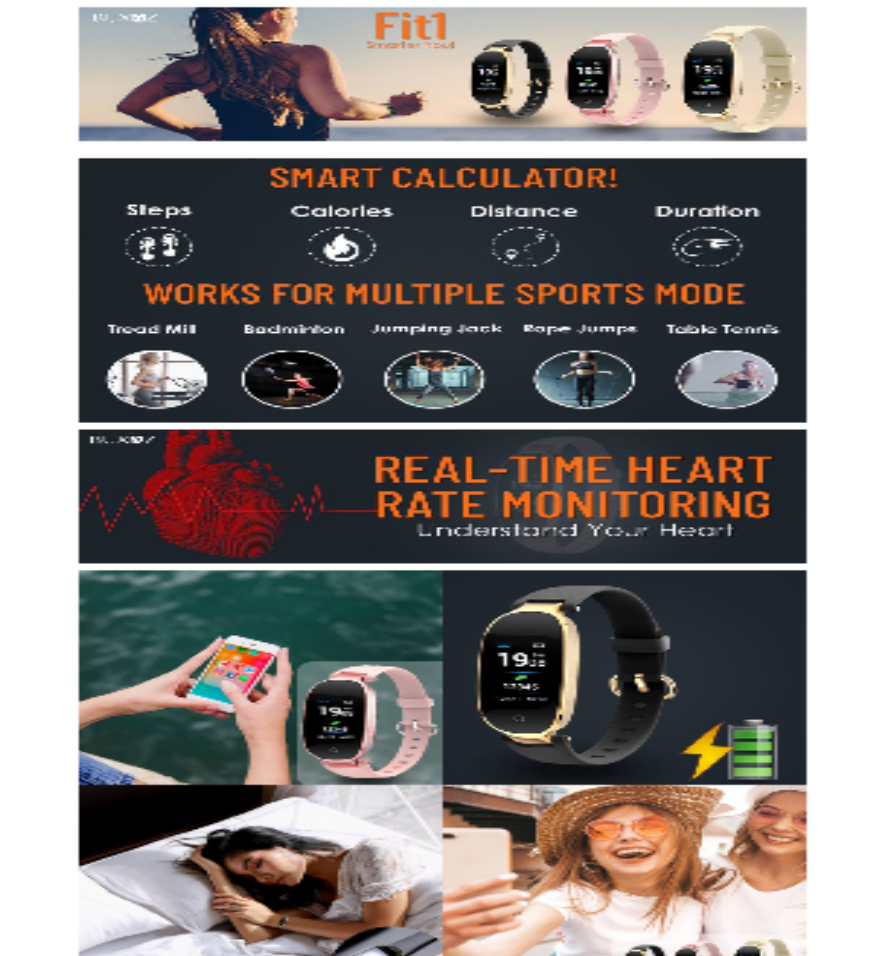


Product Page Performance

- Client want simple & clean design – In product page only few things he want to integrate like reviews, Pricing & social Sharing

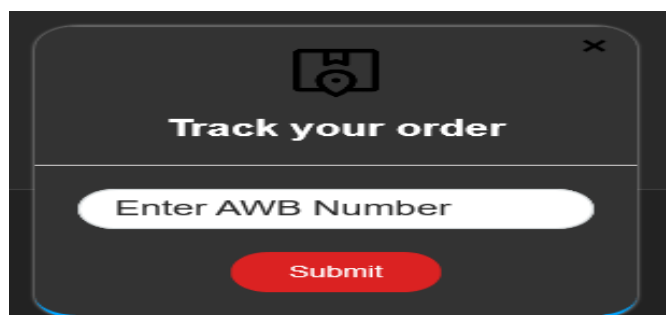


- Client main concern that they don't want to show description as a text. So, we suggested them to showcase graphics with description again it look more elegant & approachable



Customized & Integrate “Ship rocket” Shipping Integration

Our shopify developers were able to customize the plugin in accordance to client need which enable them to ease the tracking order



Result

The final store fulfills all the client needs what they wanted and covers all the APIs and perfectly integrated with the new payment gateway and plugins.

- Enhanced, user-friendly and easily navigable design and user interface
- Responsive shopify store
- The client was also able to handle many things at his end as we did many customization & create dynamic store

We had customized the theme according to client's need and requirements. There were some issues in the client's selected theme so we have resolved those issues too and provided him fully responsive website.

About Our Company:

Tech2Globe is a Shopify solutions provider to deliver effective solutions of shopify website development & designing. With having more than 6+ years of experience in shopify technologies, we deliver the 98% satisfy results to the clients across the globe. Our clean, bold designs are great for ecommerce stores. We use design elements proven to increase sales and produce striking, memorable experiences.